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Boyaa Interactive International Limited

博雅互動國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 0434)

VOLUNTARY ANNOUNCEMENT PROPOSED PURCHASE OF CRYPTOCURRENCIES

This announcement is made by Boyaa Interactive International Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders and potential investors of the Company that the Board has approved a budget of US\$5.0 million for the Group to purchase cryptocurrencies, including mainly Bitcoin (BTC) and Ether (ETH), on regulated and licensed trading platforms in the coming year since the date of this announcement. The Group’s purchases of relevant cryptocurrencies will be funded by the cash reserves generated from the Group’s operations in Hong Kong and overseas, and will be made at the Group’s discretion in accordance with the market conditions.

The purchases of cryptocurrencies are for the consideration of the Group’s future business layout into the field of Web3. The Board is of the view that the purchases of cryptocurrencies (including mainly Bitcoin (BTC) and Ether (ETH)) by the Group are in the interests of the Company and its shareholders as a whole.

The Company will strictly comply with the relevant management and control policies on cryptocurrencies in relevant jurisdictions with regard to the purchases of cryptocurrencies.

Shareholders and potential investors of the Company are reminded that any cryptocurrencies that the Group may purchase and/or sell will depend on market conditions and will be made at the Board's discretion. The cryptocurrency market is volatile in the near-term and the prices of cryptocurrencies may be subject to fluctuations. There is therefore no assurance as to the timing, quantity, type or price of any cryptocurrencies to be purchased and/or sold by the Group. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

The Company will comply with the relevant disclosure requirements under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited in relation to the Group's purchase and/or sale of cryptocurrencies.

By order of the Board
Boyaa Interactive International Limited
DAI Zhikang
Chairman and Executive Director

Hong Kong, 10 August 2023

As at the date of this announcement, the executive directors of the Company are Mr. DAI Zhikang and Ms. TAO Ying; the independent non-executive directors of the Company are Mr. CHEUNG Ngai Lam, Mr. CHOI Hon Keung Simon and Mr. KONG Fanwei.