

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Boyaa Interactive International Limited

博雅互動國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 0434)

VOLUNTARY ANNOUNCEMENT
INVESTMENT IN A WEB3 DATA ASSET PLATFORM, ROOTDATA

This announcement is made by Boyaa Interactive International Limited (the “**Company**” or “**Boyaa Interactive**”, together with its subsidiaries, the “**Group**”) on a voluntary basis for the purpose of keeping shareholders of the Company (the “**Shareholders**”) and potential investors informed of the latest development of the Group.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company announces that, in early April 2024, the Group had entered into an investment agreement with Catcher Data Limited (“**Catcher Data**”) in relation to an investment in RootData, a Web3 data asset platform, and had completed the capital injection (the “**Investment**”). Catcher Data is a limited liability company incorporated in the British Virgin Islands. To the best knowledge, information and belief of the Directors, having made all reasonable enquiries, Catcher Data and its ultimate beneficial owners are independent third parties and are not connected with the Company and its connected persons (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”). The Investment does not constitute a notifiable transaction under Chapter 14 of the Listing Rules.

Catcher Data is the owner of “RootData”, which is a Web3 data asset platform. RootData was launched in 2022 with an aim to simplify Web3 related investments by establishing a structured and visualised on-chain and off-chain data system for Web3. Based on investment and financing data, RootData has successfully established a series of functionalities including project library, institution library, individual library, tag graph, and ecosystem graph which assist users in accessing project information efficiently. RootData’s data library has been adopted by The Wall Street Journal, Coindesk, Decrypt and other key opinion leaders in the industry.

The project is led by Northern Light Venture Capital and Boyaa Interactive, Bonfire Union LP (a fund owned by Mask Network), Sending Labs (owned by LinX Communication Limited), Skyland Ventures SG Pte. Ltd, GoPlus (owned by TOP LABS LTD), Basic Capital (owned by Chain Ventures Limited), Rebase D. Ventures (owned by XieruiTech Limited), UniSat (owned by Brimless Technology Limited) and SeeDAO Foundation Limited and etc. had participated in the project. The founder of Orbiter Finance, co-founders of Alchemy Pay and OxScope Inc. had also joined the investment in RootData.

The Board is of the view that the Investment will further promote the Group’s business development and layout in the Web3 industry, and show that the Group will deepen its presence in the Web3 industry and leverage the Group’s extensive experience in the web games industry and the favourable policy on Web3 in Hong Kong to build a pure and leading Web3 listed company.

By order of the Board
Boyaa Interactive International Limited
DAI Zhikang
Chairman and Executive Director

Hong Kong, 5 April 2024

As at the date of this announcement, the executive directors of the Company are Mr. DAI Zhikang and Ms. TAO Ying; the independent non-executive directors of the Company are Mr. CHEUNG Ngai Lam, Mr. CHOI Hon Keung Simon and Mr. KONG Fanwei.