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Boyaa Interactive International Limited

博雅互動國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 0434)

VOLUNTARY ANNOUNCEMENT IN RELATION TO THE INCLUSION IN THE TOP TEN HOLDINGS OF BITWISE'S BITCOIN-RELATED ETF

This announcement is made by Boyaa Interactive International Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis for the purpose of keeping shareholders of the Company and potential investors informed of the latest development of the Group.

The Company hereby announces that its shares have been included in the Bitwise Bitcoin Standard Corporations ETF (Ticker: OWNB), an exchange-traded fund (ETF) under Bitwise Asset Management, a renowned crypto asset management company. At the launch of the ETF, the Company ranked fifth among the fund’s top ten holdings, with a position ratio of 5.75%, making it the only Hong Kong-listed company in the top ten holdings. Other top ten holdings include MicroStrategy (NASDAQ: MSTR), Bitcoin mining company, MARA Holdings (NASDAQ: MARA), CleanSpark (NASDAQ: CLSK), as well as Bitcoin mining and digital infrastructure company, Riot Platforms (NASDAQ: RIOT).

The Bitwise Bitcoin Standard Corporations ETF was launched on NYSE Arca on 11 March 2025 (Eastern Standard Time). The ETF seeks to track the Bitwise Bitcoin Standard Corporations Index, a new equity index of companies with at least 1,000 Bitcoins in their corporate treasuries. Holdings are weighted based on the amount of Bitcoin owned and are rebalanced on a quarterly basis.

The inclusion in Bitwise Asset Management's Bitcoin-related ETF serves as a strong endorsement from the capital markets of the Company's strategic commitment to continuously expanding its Bitcoin reserves, and believes that the investment value of the Company will be gradually unleashed.

The Group is optimistic about the cryptocurrency market and the development of Bitcoin and will hold and continue to expand its Bitcoin reserves in the long run.

The Company will disclose its status of cryptocurrency holdings regularly or as appropriate in a timely manner in response to the needs of the investors.

Attention is drawn to the shareholders and potential investors of the Company that the cryptocurrency market is subject to volatility and the price of cryptocurrencies may show real time fluctuations. Due to the fluctuations in cryptocurrency prices (primarily Bitcoins), the impact of the fair value of digital assets on the financial performance of the Company may vary accordingly. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Boyaa Interactive International Limited
DAI Zhikang
Chairman and Executive Director

Hong Kong, 12 March 2025

As at the date of this announcement, the executive directors of the Company are Mr. DAI Zhikang and Ms. TAO Ying; the independent non-executive directors of the Company are Mr. CHEUNG Ngai Lam, Mr. CHOI Hon Keung Simon and Mr. MA Jingchun.